

**CHIEF EXPERT’S COLUMN**

**Marketplaces are in the crosshairs ..... 4**

**E-COMMERCE**

**Andrey Tsyganov: “We are trying to promote ‘soft law’ mechanisms  
at the international level” ..... 8**

**Elena Zaeva: “We believe it reasonable to consider whether marketplaces  
can be regulated by a separate law” ..... 16**

**Artem Sokolov: “Preventing violations in a specific situation is more  
efficient than creating new and complex regulation” ..... 20**

**Interaction between a platform owner and suppliers: approaches to regulation ..... 26**

**On parity for e-commerce and traditional retail ..... 36**

**FACTS AND FIGURES..... 48**

**BUSINESS MEETINGS**

**Spring antimonopoly talking points ..... 50**

**WORKSHOP**

**Seven advertising rules for pharmaceutical companies ..... 57**

**LEGAL POSITIONS**

**Universal pre-qualification. What a participant in public procurement  
should pay attention to.....60**

**How to calculate and justify prices in corporate procurement ..... 66**

**JUDICIAL NAVIGATOR ..... 73**